

White Bear JO Volleyball Board Meeting Minutes May 26, 2009

Members Present: Rachael Schmiege, Stacy Hinz, Deb Glasgow, Melanie Daniel, Kim Bocklund, Liz Wilcox, Roger Linnel, Brian Teschendorf, Dan Frey. **Absent:** Teresa Ackermark

Treasurer's Report/ Financial Update: Treasurer Liz Wilcox distributed an updated Income/Expense breakdown dated 5/15/09 for review and discussion of expenses since last meeting. Liz said that the current season end balance is close to \$9000.00. She said that there are 3 teams that have outstanding team party expenses.

Refund Policy: The Board discussed the need to have an official refund policy and decided to review this on a case by case basis.

Year End Player/Parent Survey: Brian said that we received over 30 responses and he gave an overview of the survey results. The feedback will be useful moving forward as we review the comments on cost, fundraising options, player development, and particularly coaching. Additionally 4 people expressed an interest in joining the JO board and Dan will contact them before then next board meeting.

Coaching Issues: The Board discussed a wide variety of issues regarding coach's duties, requirements, attendance, conduct, expectations, compensation and recruiting of future coaches.

Recruitment: Rachael said that she has heard that 2-3 coaches will not return next year. The group discussed recruiting additional quality coaches and agreed that we should post the JO coaching opportunity on our and several other web sites including MVA and WBL school site. Additionally we will develop an application and have a brief interview with applicants.

Impact Training: The board agreed that this will be mandatory for all coaches to attend and obtain. Kim will look into possibly scheduling a training session at WBL just prior to or early in the season. Coaches will be required to obtain certification by mid February 15th or their pay will be held until training is complete.

Duties: The coaches' duties and requirements will be clearly defined and emphasized at the coaches meeting.

Team websites: Very few teams maintained and updated their team websites this past season. While this is the assistant coach's duty, the board felt a parent could assist with pictures and updating.

Attendance: There was lengthy discussion on attendance and related compensation. The board agreed to table the issue and continue discussion at the next meeting.

Player Feedback: The coach's are expected to provide feedback to their players at the end of the season on strengths and areas to improve upon. This is an area that the coaches need to improve and will need to be addressed with them.

Personnel Committee: Chris Erickson had suggested that we create a "Personnel Committee" of 3 board members to deal with and address coach and other personnel issues. The board agreed that the newly created Personnel Committee will be made up of: the Coaching Director, Parent/ Player Rep and Director.

Coaching Director Duties: Rachael had discussed the possibility of receiving some assistance on some of her duties. After reviewing, she asked for some help managing the equipment and possibly practice scheduling. Kim offered to become the "Equipment Facilitator" and will handle the storage unit, med kits and volleyballs. Assistance with scheduling practices will be discussed in the future.

Team Sponsorship: Deb suggested that the board members consider additional local businesses that they frequent as possible team sponsors for the next season. Deb said that we should start contacting potential sponsors in late August or early September and keep the fee at \$200. She added that we could include the sponsor's info in the JO handouts.

Fundraising/Sponsorship Update: Kim said that the Cub Foods bagging fundraiser was a success that raised about \$1,100. The money will benefit the entire organization. She said that she will work to get a couple of bagging events scheduled if possible. Application will open June 1st as they book 3 months in advance. Kim will also follow up with Kowalski's as well. Deb again suggested that we start seeking sponsorship's from local businesses in late August or early September. She said that it would be nice to get a sponsor for every team but cautioned about appropriate names etc. She asked the board to be thinking about local business' they frequent that could be potential sponsors and felt that the \$200 sponsorship fee is appropriate. The season end survey results indicated that most of those responding preferred "club wide fundraising events" vs. individual sales.

New Business:

JO Uniforms: Melanie will work with Stacy with next season's uniforms. They will contact local suppliers Hisdahl's and Zappa's on uniform options and costs as well as coach's shirts in comparison to previous suppliers.

Website: Brian said that he has cleaned up the site and will include High school info update. He will leave the past seasons team and sponsorship info up until next fall. Brian will also include info on a search for coaches.

Player Eligibility Rule: The rule was clarified in the April 6, 2009 minutes. There is a current player that had slipped through this past 2009 season and Dan will contact the family to inform them of the requirement. The board will closely watch this issue in the upcoming season.

With no additional new business the board adjourned and thanked Dan for hosting tonight's meeting.

Next scheduled meeting will be August 4th, 2009 at 7 pm. Kim Bocklund will host the meeting.

Note: Meeting date and location revised to August 5th at 7 pm at Caribou Coffee in Maplewood.

Minutes prepared by Dan Frey