

White Bear JO Volleyball Board Meeting Minutes

9/21/08

Members Present: Kim Bocklund, Rachael Schmieg, Teresa Akermark, Stacy Hinz, Roger Linnell, Melanie Daniel, Dan Frey, Deb Glasgow, Chris Erickson

The Board officially welcomed three new members to the JO Board – Melanie Daniel, Dan Frey, and Deb Glasgow. All three have attended prior Board meetings and have now expressed a desire to serve on the Board in an ongoing fashion. Each new member was approved unanimously by the Board, and will be listed on the JO website Board page. At this time, Melanie Daniel will be coordinating fund raising initiatives for the club; Deb Glasgow will be looking into sponsorship opportunities as an additional revenue option for the club.

Treasurer's Report / Financial Issues: Treasurer Liz Wilcox was not able to be at tonight's meeting. She did inform the board that there have been no changes in the financial report since our last meeting, and the club will be starting the year with an approximate balance of \$ 8,100 in our account.

Other Business:

Foundation IX Update: Kim Bocklund reported that she has heard from a few JO families who are going through the application process for financial aid. The immediate feedback is that the process itself is quite demanding. The Board will attempt to monitor the outcome of these applications so we have a better idea in coming years what our participating families can expect in terms of financial aid from the Foundation IX program.

Fund Raising Update: Melanie Daniel discussed the specifics of this year's club fund raiser event. Based on the desire to get the product (decorative pasta) delivered by Christmas time, the Board decided to distribute fund raiser information and order forms to all girls at the tryout sessions. This will allow everyone ample time to sell the product and to get completed order forms turned in to Melanie at the Player – Parent Meeting on 12/2. Kim will write an informational piece on the project to be distributed at the on-site registration meeting on 10/6, and that Brian will post on the website registration page. It is hoped that revenue from this event will help the club meet expenses and keep annual participation fees stable.

Website Update: Brian has recently updated a variety of information on the various pages of our website. This includes the registration and tryout pages in preparation for the coming season. Brian has made changes to the registration process in hopes of simplifying it and confirming the successful completion of the process via email response to all users. He will get the 2009 NCR forms on-line as soon as they are available. Brian will open on-line registration on October 2nd. It will remain open until October 31st, when the registration process is officially ended. He will also send a mass email out to all participating JO families from last year just prior to the opening of the registration process as a reminder.

Brian just received the annual invoice for services from our web host, Mystify Your web -- \$ 500. Brian will pass that invoice onto Liz for payment.

Registration / Tryout Details: Teresa coordinated volunteer sign-ups for the on-site registration event on 10/6 (South Campus, Cafeteria), and for the two tryout dates at the North Campus gym on 11/9 & 11/21. The most demanding date will be on 11/9, when the vast majority of girls tryout at North Campus. It is hoped that all Board members can participate as much as possible, as we will be using the facility from 10 AM – 6:30 PM. Please contact Teresa if you have any questions about the three dates. Melanie will coordinate passing out fund raising information and forms to all participants at the tryout events.

Code of Conduct for Coaches: Roger, Rachael & Stacy worked on creating a code of conduct for our coaching staff that formalizes the expectations of their role and the respective duties of the head coach and assistant coach positions. After discussion and review of the code, it was unanimously accepted by the Board. Rachael will cover this information at her coaches' meeting later this fall. All coaching staff will sign off on the document indicating understanding and acceptance of their assigned duties.

Uniform / Apparel Update: Stacy is in conversation w/ Kaepa regarding uniform options for the upcoming season. It was suggested that we also check with the Burnsville Warehouse for their pricing options on uniforms and apparel as they have filled orders for the WB high school teams at a very reasonable price.

Sponsorship Information: Deb has worked with local businesses regarding their financial sponsorship of area athletic teams and clubs in return for promotional opportunities with the club. This would entail putting the company logo on team uniforms. Deb has experience doing this for the WB hockey club, and volunteered to take on that role for the JO club. She will report back at our next meeting about possibilities for the upcoming season.

With no further business the Board adjourned. The next meeting is scheduled for 10/26/08 at 7 PM. Kim Bocklund will host the meeting.

Submitted by Chris Erickson
Board Secretary